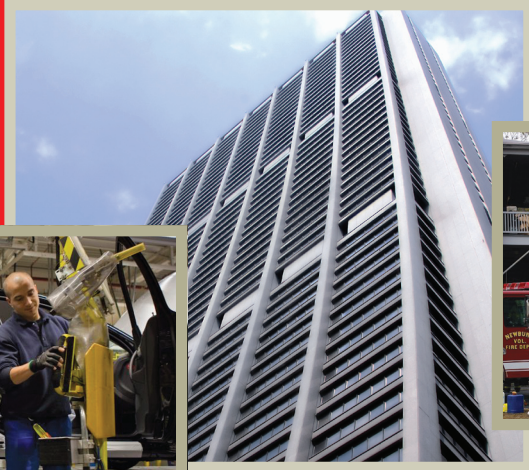


American Red Cross of Greater Cleveland's 2010 Business Continuity Seminar



8:00 a.m.
**Check-in/continental
breakfast**

8:30 a.m. to 11:30 a.m.
Seminar

Thursday, May 27, 2010

**American Red Cross
of Greater Cleveland**
3747 Euclid Avenue
Cleveland, OH 44115
(Free, secure on-site parking)

Upcoming 2010 dates:
July 29
September 23

Is Your Business Prepared for When “What if” Becomes “What now?”

You can't predict when or how an emergency situation will affect your business. Whether your organization is large or small, a solid business continuity plan is a necessity to best handle business interruptions

Natural disasters represent only 1% of all serious business interruptions. The rest are due to market forces, humanly generated problems, terrorism, and secondary infrastructure failure resulting from a primary disaster.

Cost \$39 Each participant will receive a copy of the Guide to Business Continuity Planning CD (a \$50 value).

Attendees will be eligible for a drawing to win a Travis Hafner autographed baseball.

Pre-registration is required: **216.431.3076**

Visit www.redcross-cleveland.org for upcoming events.

Part of ^{your} Life



**American
Red Cross**
of Greater Cleveland

